



October 15, 2010

Journey by Foot Walkathon is a collaboration between the non profits Doc to Dock and SLO Noor Foundation. Jointly they are working as the solution to the healthcare dilemmas facing us here and around the world. They provide high quality healthcare and supplies locally and a shore to those in need.

On Saturday May 21, 2011 this collaboration will hold its first annual fundraiser. Journey by Foot Walkathon will begin at eight A.M. up Cerro San Luis (Madonna Mt.-on the Laguna Lake side) followed by the after party at 12:00pm. At this time we are looking for donations that will pay for the expenses to put the event on. Any donations above and beyond will go directly to the above non-profits. Please note that we are a 100% volunteer staff.

Thank you for your time and support. For more information regarding this event or the above non-profits please go to doctodock.org and/or slonoorfoundation.org. If you have any questions please contact Francesca Batista by email, francesca.batista@doctodock.org or at her office number (718) 852-0655, or Program Coordinator Rebeca Ponce by email, rebecamariaponce@gmail.com. Please see attachment for sponsorship opportunities and current happenings.

Rebeca Ponce
Program Coordinator



SPONSORSHIP OPPORTUNITIES:

Doc to Dock is committed to gathering and redistributing medical supplies to countries in the developing world.

The Noor Foundation works to provide high quality acute health care in the SLO community to those in need.

Each level also includes opportunities from the previous levels

FRIENDS

DONATION	LEVEL	OPPORTUNITIES
\$100+	Opal	Name recognition on website at time of donation Complimentary registrant bag
\$250+	Jade	<i>All of the above plus:</i> Logo on t-shirt (<i>must be provided before April 1, 2011</i>) Name recognition in program
\$500+	Pearl	<i>All of the above plus:</i> 1/4 page advertisement in program Name mentioned at all promotional events 2 VIP Tickets to after walkathon fundraiser

SUPPORTERS

DONATION	LEVEL	OPPORTUNITIES
t\$1,000+	Amethyst	<i>All of the benefits of Friend's Level plus:</i> Logo prominently placed on website Advertisement upgraded to ½ page 2 tickets to walkathon 4 VIP Tickets to after walkathon fundraiser
\$2,500+	Ruby	<i>All of the above plus:</i> Advertisement upgraded to a full page 4 tickets to walkathon Logo on all flyers 6 VIP Tickets to after walkathon fundraiser
\$5,000+	Sapphire	<i>All of the above plus:</i> Advertisement of logo on all print media 6 tickets to walkathon Logo on banner hanging on main street three weeks before event 8 VIP Tickets to after walkathon fundraiser
\$10,000+	Emerald	<i>All of the above plus:</i> Exclusive advertisement* 10 tickets to walkathon 10 VIP Tickets to after walkathon fundraiser
\$25,000+	Diamond	<i>All of the above plus:</i> Fundraiser Dedication Naming opportunity Tickets at donor's request

*Advertising tailored to donor's request (Logo on posters, flyers, postcards, media and print advertisement) **TICKET:** *The number of tickets made available are specific to the level of donations and are not combined with the previous level.*